

Office of Social Responsibility

Annual Report 2013

OSR Mission & Impact

The Office of Social Responsibility supports the Port of Seattle's job creation and economic development efforts in the communities we serve, and our programs help ensure that port activities are conducted within a framework of equity, inclusion and equal access to economic opportunity.

OSR is helping the Port achieve its Century Agenda vision of creating 100,000 new jobs by promoting small business growth and workforce development. In 2013 we:

- Served more than 7,100 community members (*primarily through Port Jobs*) and 900 small businesses and nonprofits
- Generated more than \$67 million in value in the community (*primarily small business revenue, wages from new jobs*)



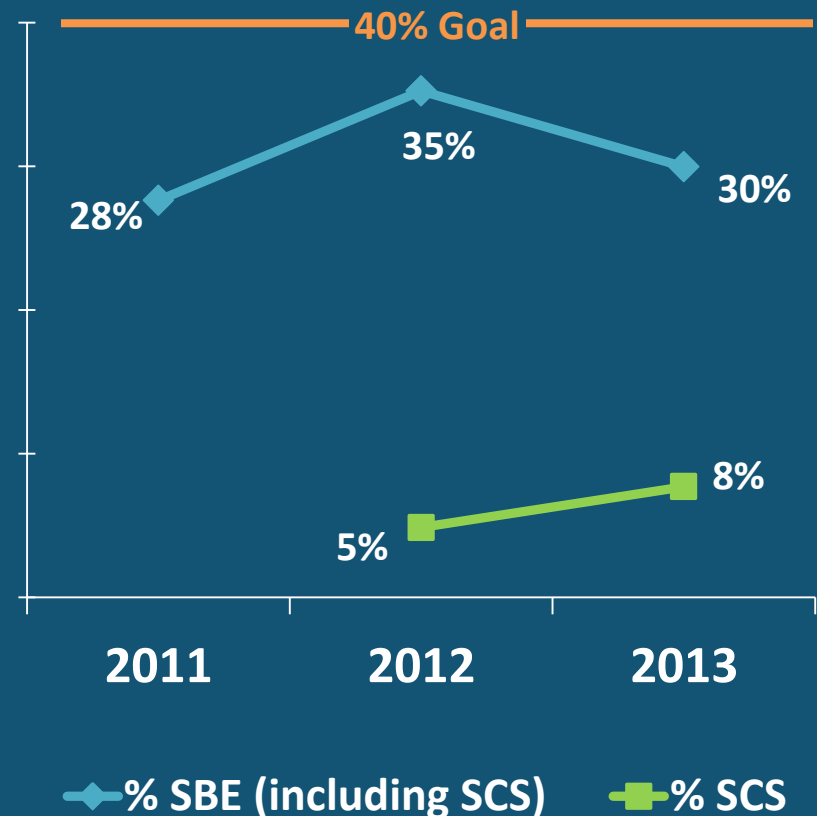
Small Business Program



Small Business Program

- 30% of POS expenditures went to small businesses
- Generated \$39.3 million in revenue for 553 small firms
- Participation of SCS firms increased nearly 60% - to 7.7% of expenditures. Over \$10 million went to 89 SCS firms
- Supported the Small Business Development Center, which assisted 208 small firms (12 new starts), creating 49 new jobs

Participation Rate Trends



*SCS = Small Contractors & Suppliers

*MBE = Minority Business Enterprise

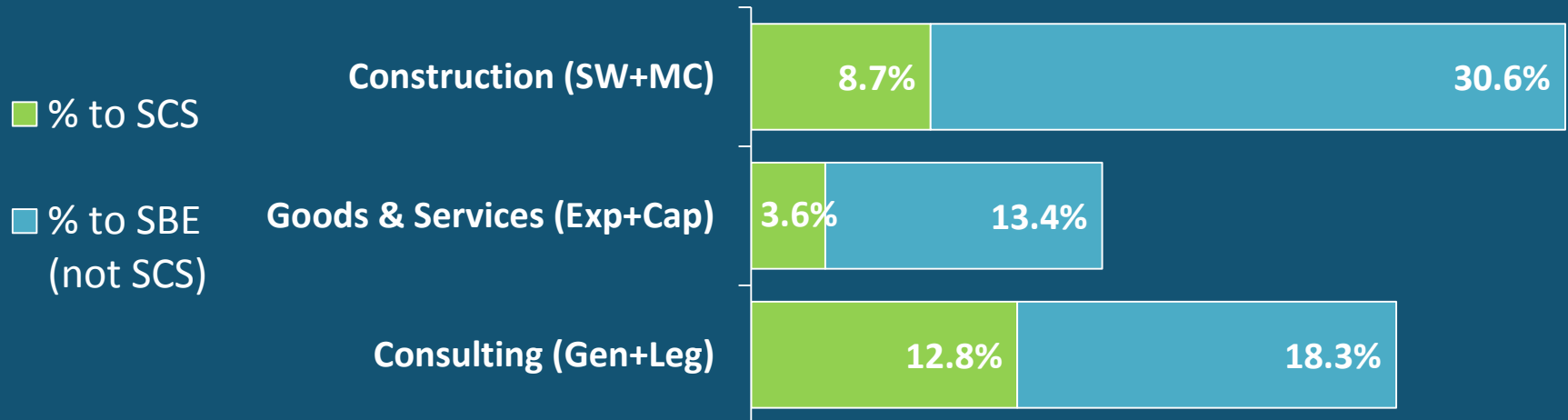
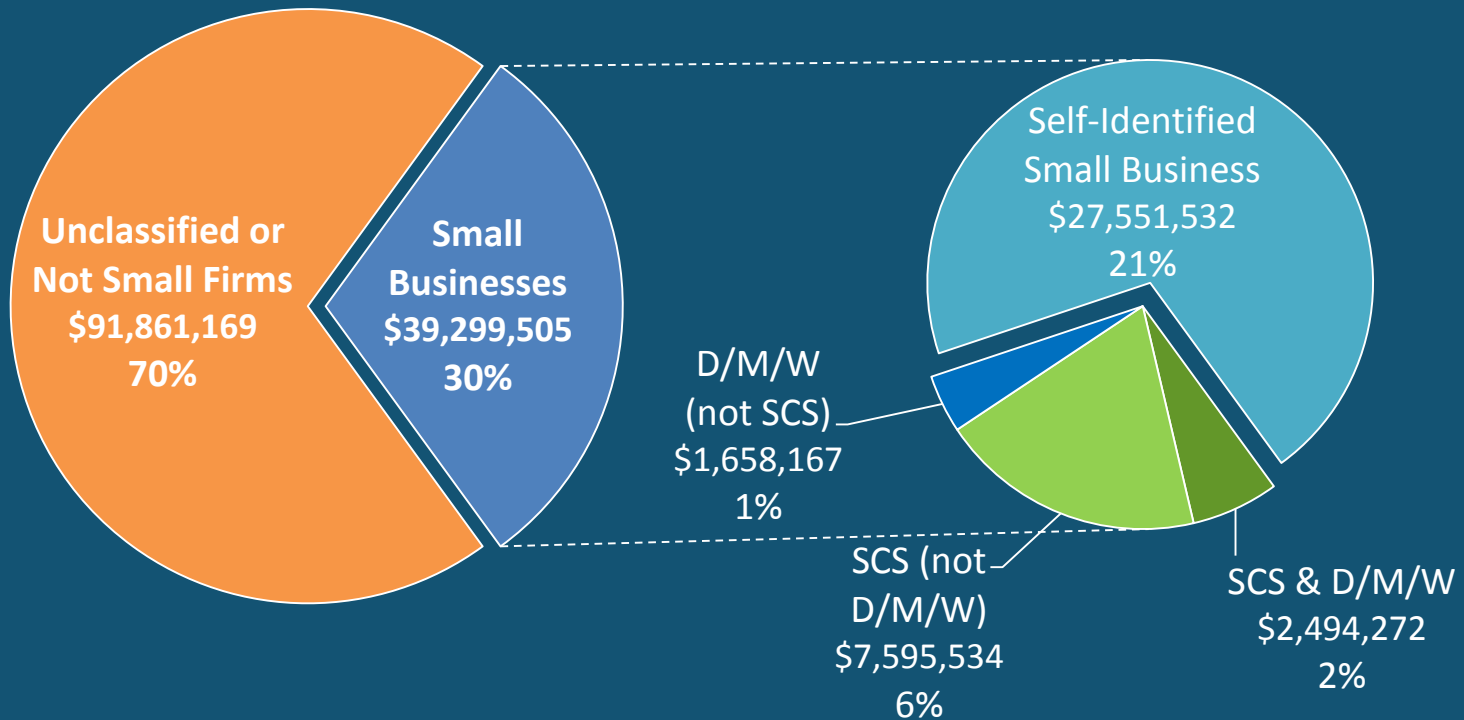
*WBE = Women Business Enterprise

*DBE = Disadvantaged Business Enterprise

*MWDBE = MBE, WBE, &/or DBE

*SBE = Small Business Enterprise

2013 Small Business Details

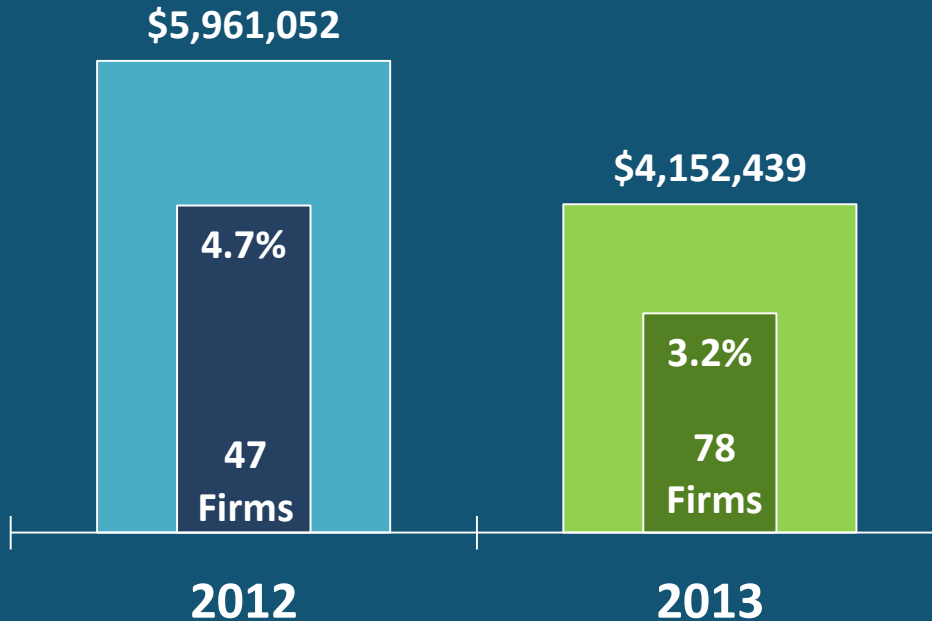


Small Business Inclusion



MWDBE Expenditures

MWDBE Combined: \$ Spent, % Expenditures, # Firms - 2012 vs 2013

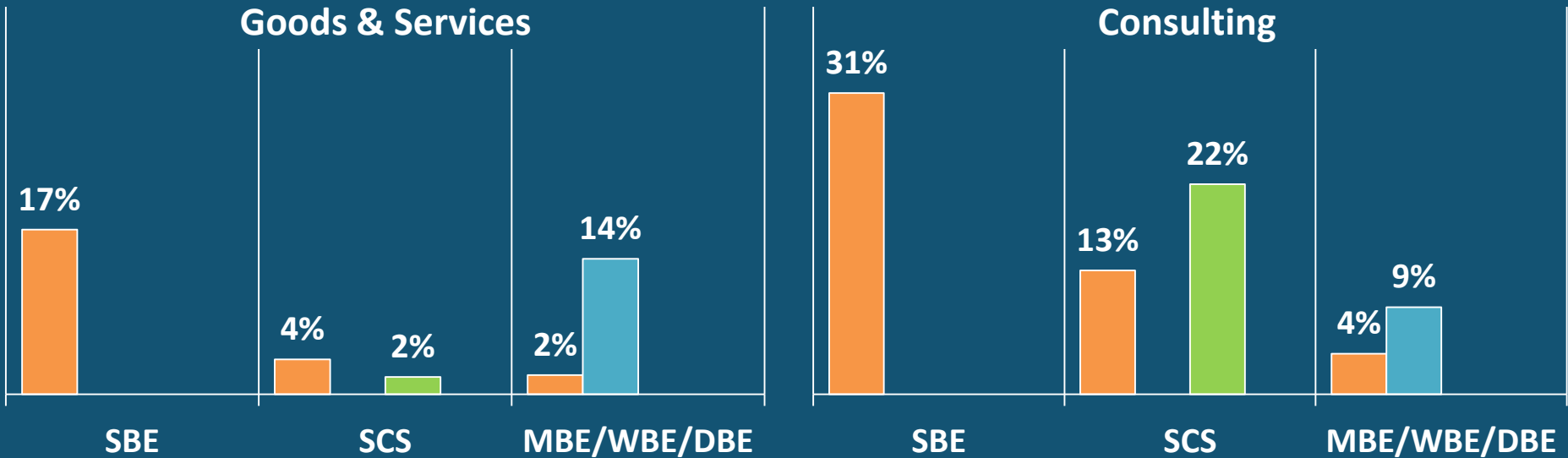
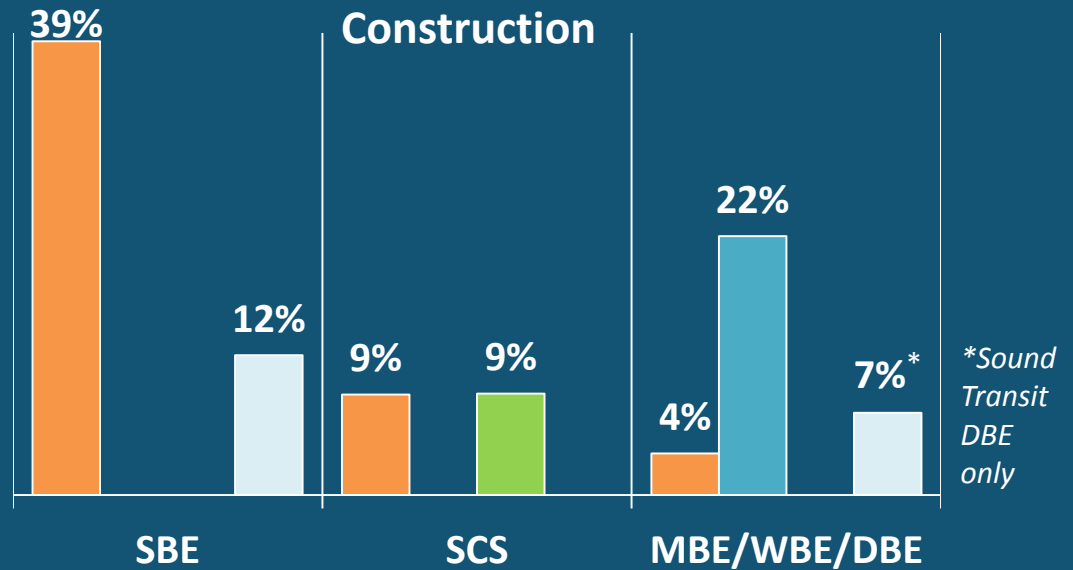


MWDBE by Classification & Division

| | % to DBE's | % to MBE's | % to WBE's |
|----------------------------|------------|------------|------------|
| Aviation | 1.5% | 1.2% | 2.8% |
| Capital Development | 1.5% | 1.6% | 1.3% |
| Corporate | 0.4% | 0.7% | 1.6% |
| Real Estate | 0.2% | 0.8% | 1.3% |
| Seaport | 1.5% | 0.7% | 1.3% |
| Port-Wide | 1.4% | 1.2% | 2.2% |

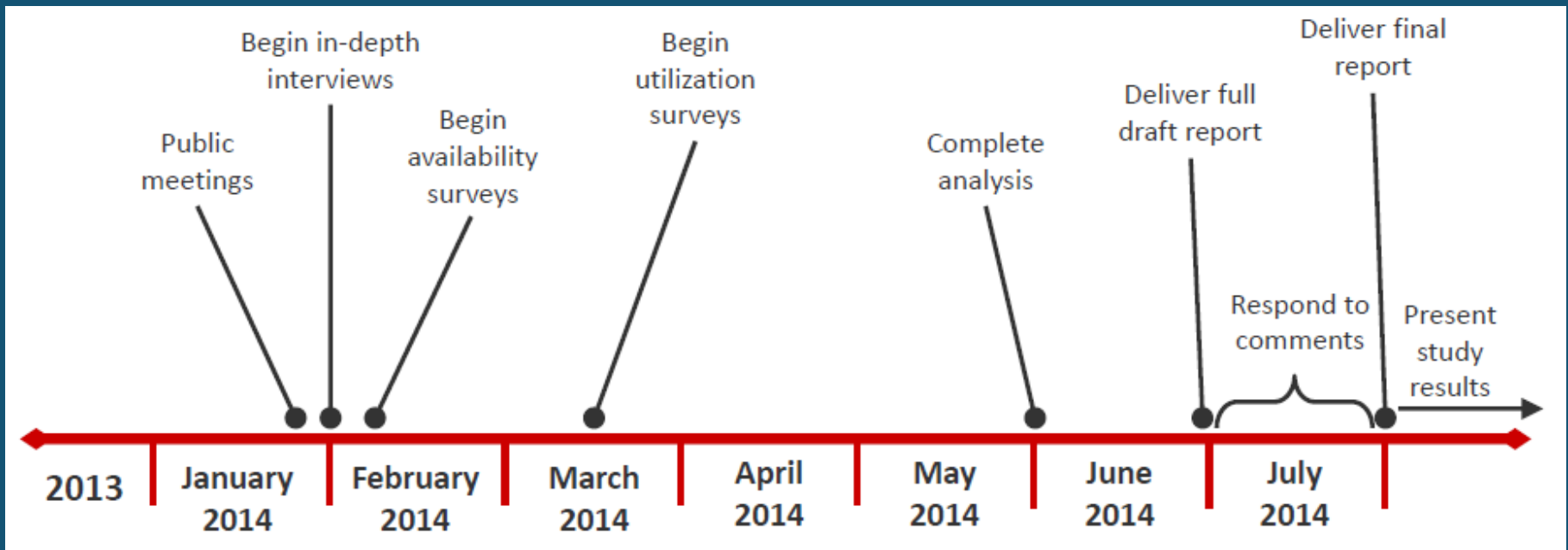
Small Business MWDBE: POS vs Local

- Port of Seattle (2013)
- City of Seattle (FY12-13)
- King County (2011)
- Sound Transit (U. Link 2013)



Small Business: Disparity Study

- Executed contract with BBC Research & Consulting to conduct disparity study
- Port data provided to BBC
- Data collection from contractors and consultants underway




Workforce Development



Workforce Development: Overview

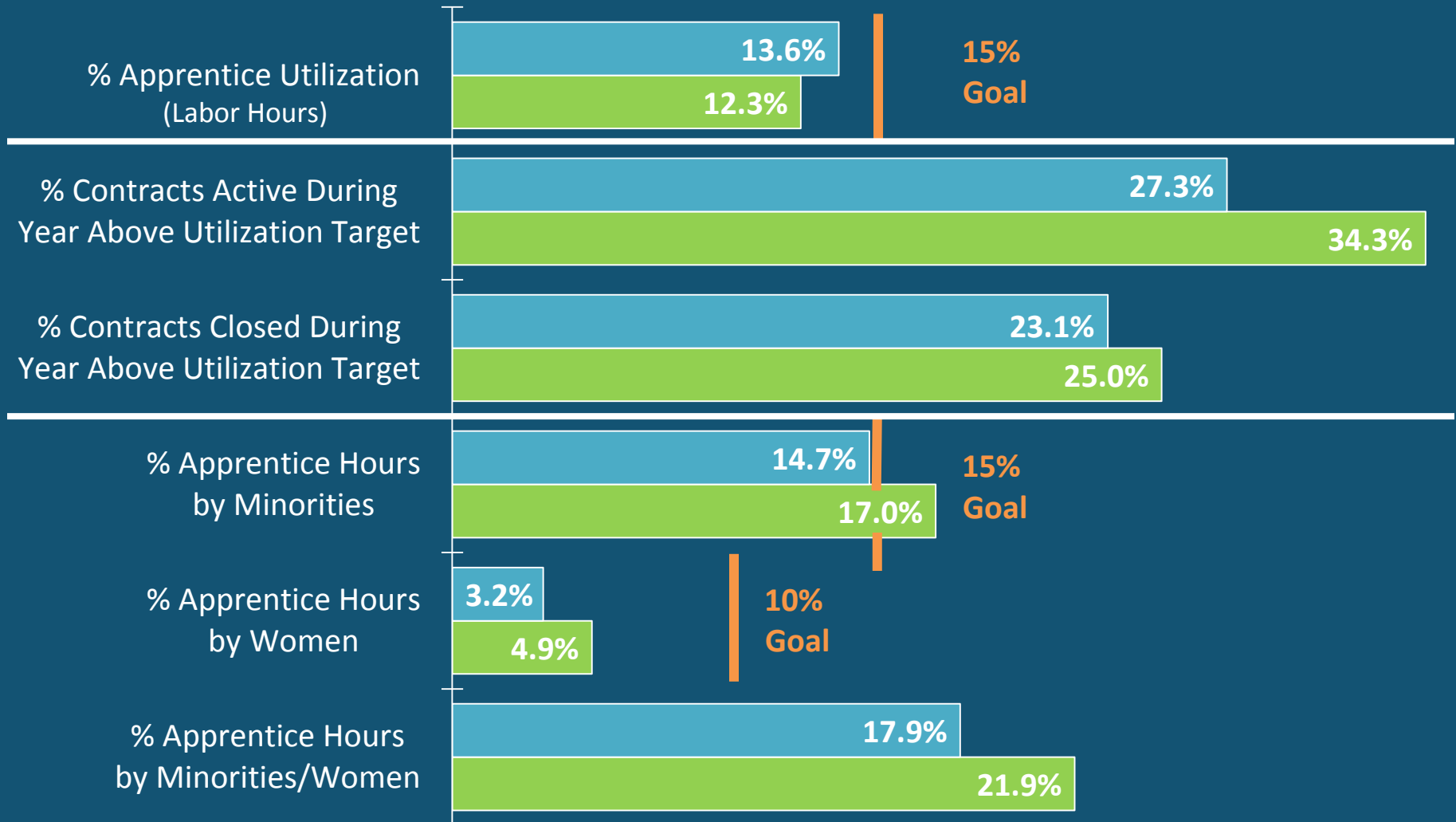
- **Construction**
 - Apprentice Utilization
 - Apprentice Opportunity Project*
 - School Partnerships & Internships
 - Regional Research & Collaboration*
- **Airport**
 - Airport Jobs Center*
 - Airport University*
 - School Partnerships & Internships
 - Research & Policy
- **Trade & Logistics**
 - Regional Research & Collaboration*
- **Maritime**
 - School Partnerships & Internship
 - Regional Research, Collaboration & Promotion

** Port Jobs responsible for, or significantly involved in, these program areas. 2013 contract value \$725,000 cash + approx. \$139,000 in-kind*

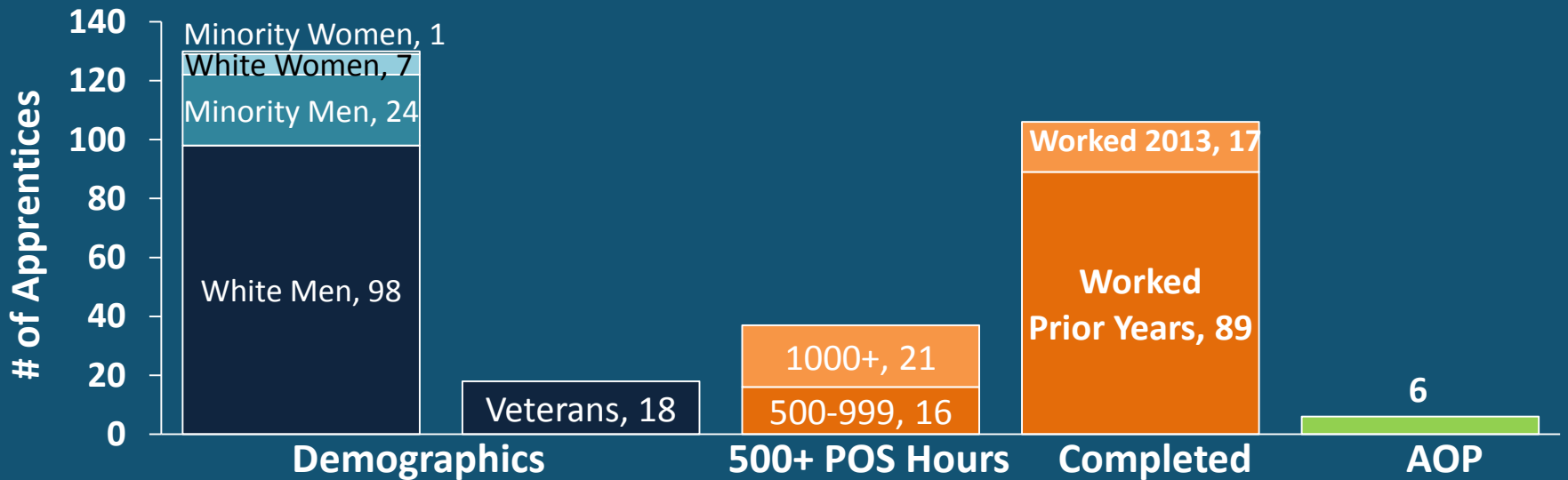
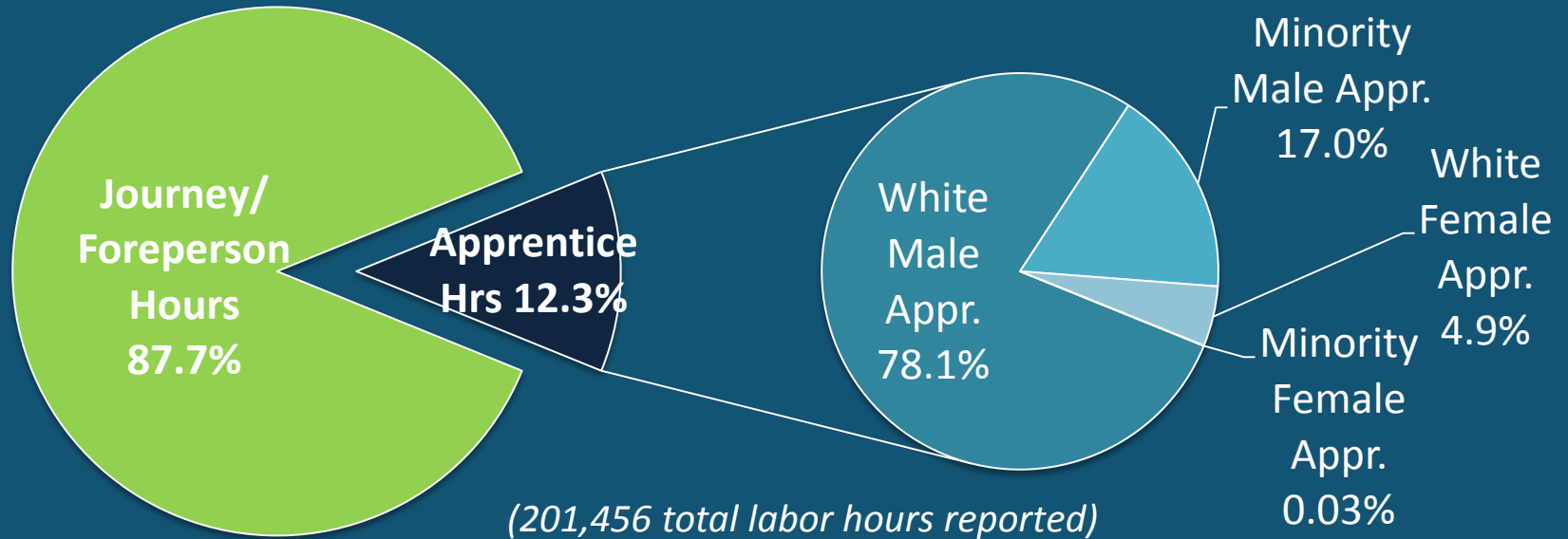


Apprentice Utilization – 2012 vs 2013

■ 2012 ■ 2013



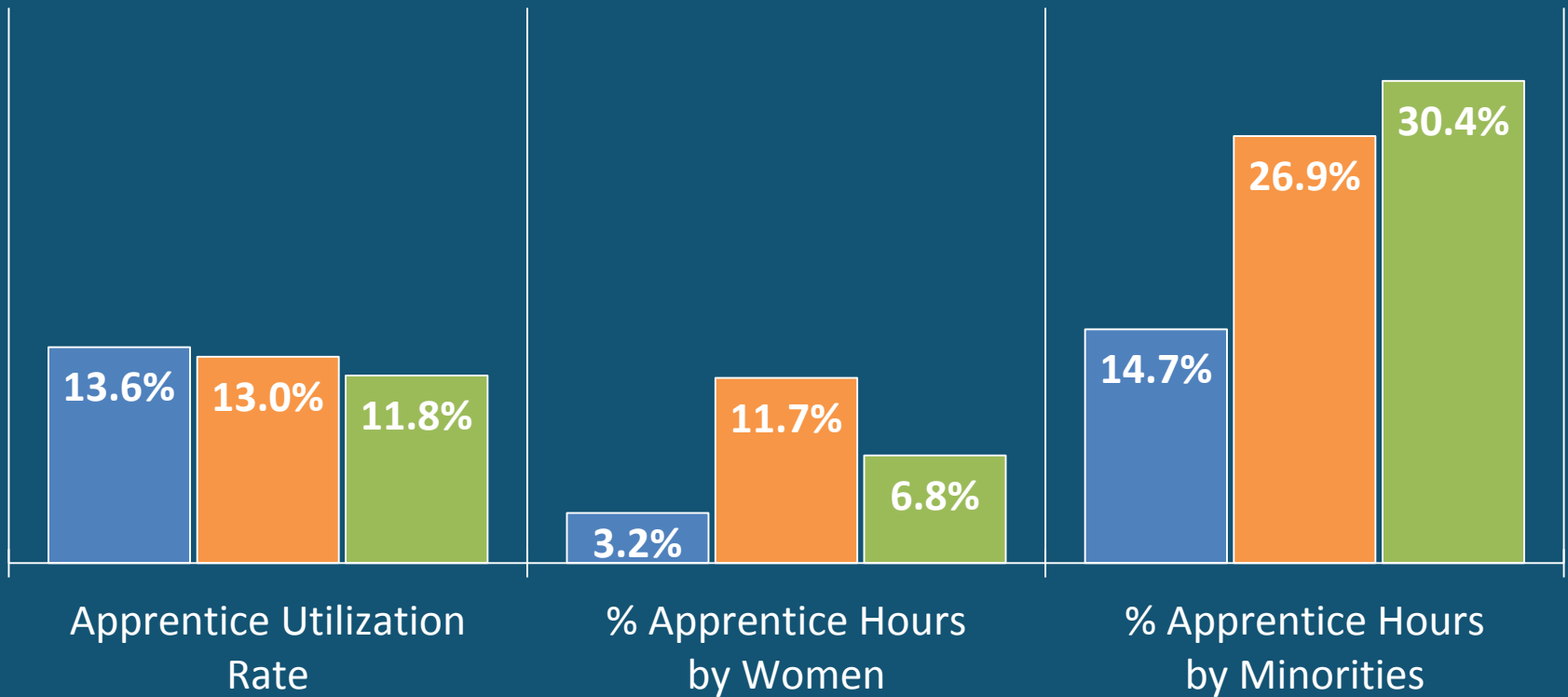
Apprentice Utilization: 2013



Apprentice Utilization – POS vs Local

Labor Hours on Public Works Projects - 2012

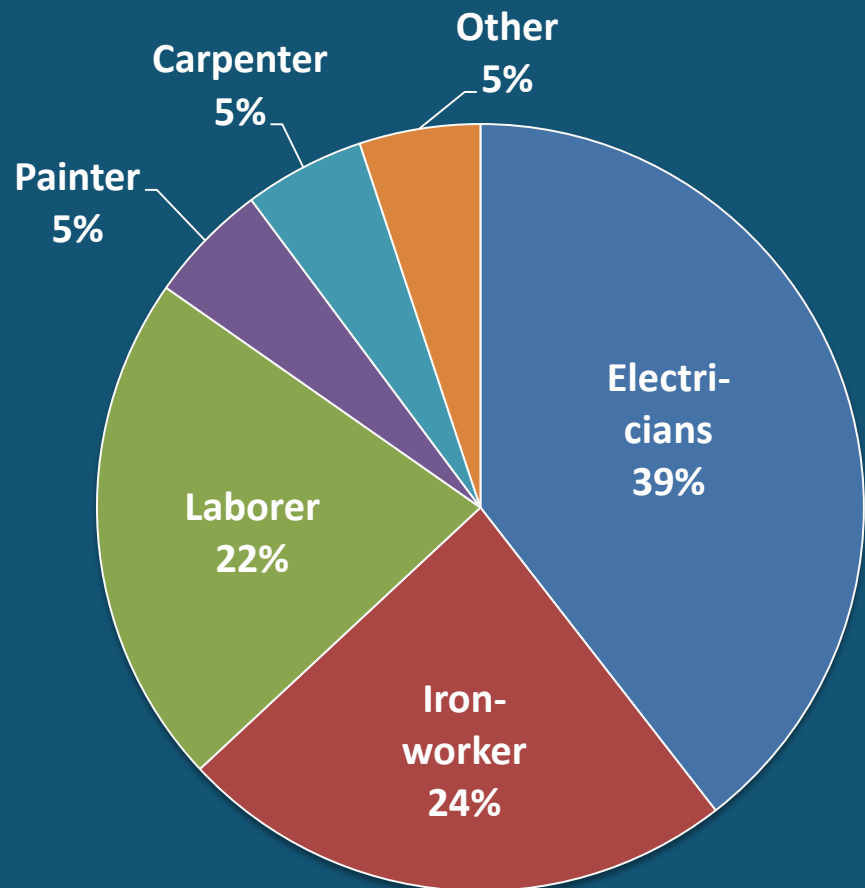
■ Port of Seattle ■ City of Seattle ■ King County



Apprenticeship Opportunity Project

- 236 people enrolled into AOP
- 156 became Registered Apprentices
- Average starting wage of \$20.07/hour
- 137 received apprenticeship retention support – transportation, work clothes, tools, etc.

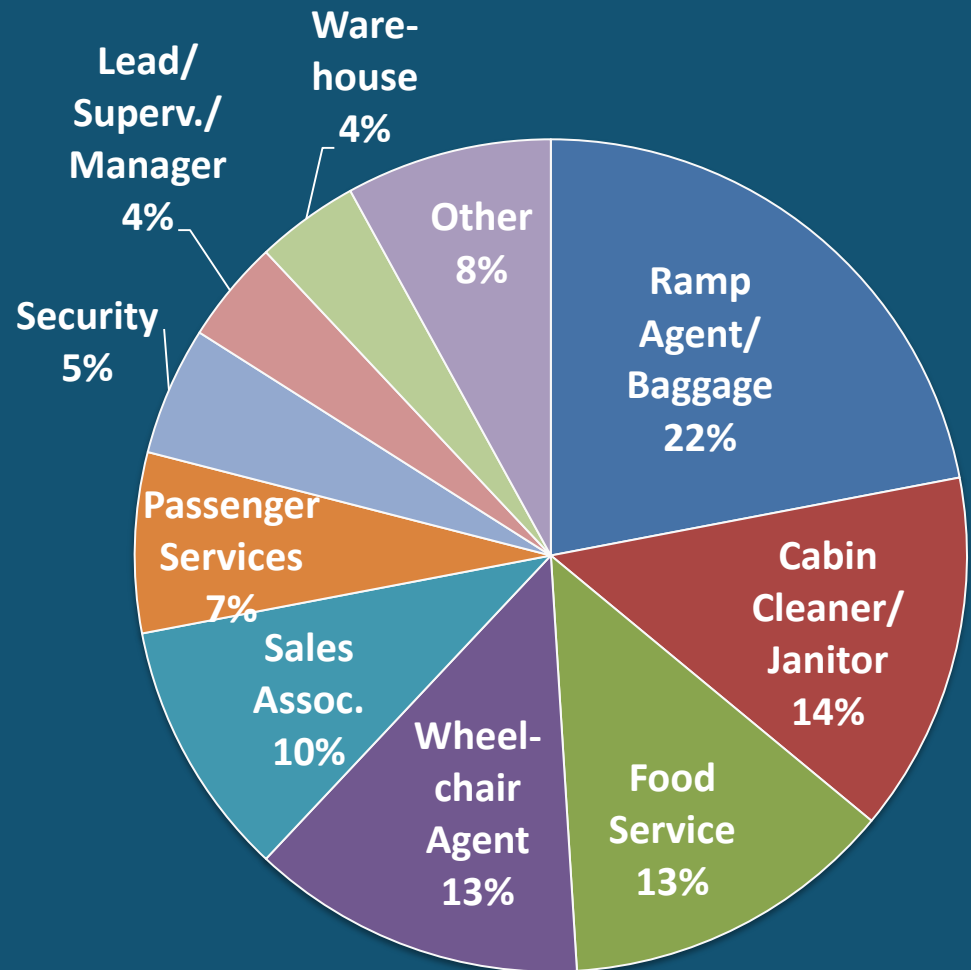
Apprenticeships by Trade



Airport Jobs Center

- Served 6,704 People
- Assisted 1,275 people into 1,402 Jobs
- Wage range of \$9.19 to \$31.90/hour – Average of \$10.09/hour
- 87 employer partners
 - 56% of hires by airline vendors, 24% by concessions/retail firms
- Almost \$21 million in income for local households

Hires by Occupation Type



Airport University

- 325 people participated in Airport U classes
 - 88 participated in college-level courses in partnership with Highline Community College
 - 12 students earned their Business Technology Certificate
- Almost \$25,000 in training scholarships provided to 80 airport workers

Class Topics

- How to apply for jobs online
- Job interview skills
- Food Handler's Permit prep
- SIDA badge test preparation
- AOA test preparation
- SuperHost Customer Service
- Introduction to the Computer
- Introduction to the Internet
- Keyboarding
- MS Office 2010 (Word, Excel, Outlook, Access)
- 10-Key Mastery
- College 100



Airport Jobs/Univ. – 2012 vs 2013



Trade & Logistics

- Supported drayage driver survey, ScRAPS II planning
- “On the Move: Building Pathways to ITTL Jobs in the Port-Related Economy”
- Support/advice on Seattle Jobs Initiative’s Transportation & Logistics Research
- Coordination with City of Seattle, Seattle Community Colleges, and Highline Community College on logistics training programs
- Development of new “Intro to ITTL & Air Cargo” Airport University class

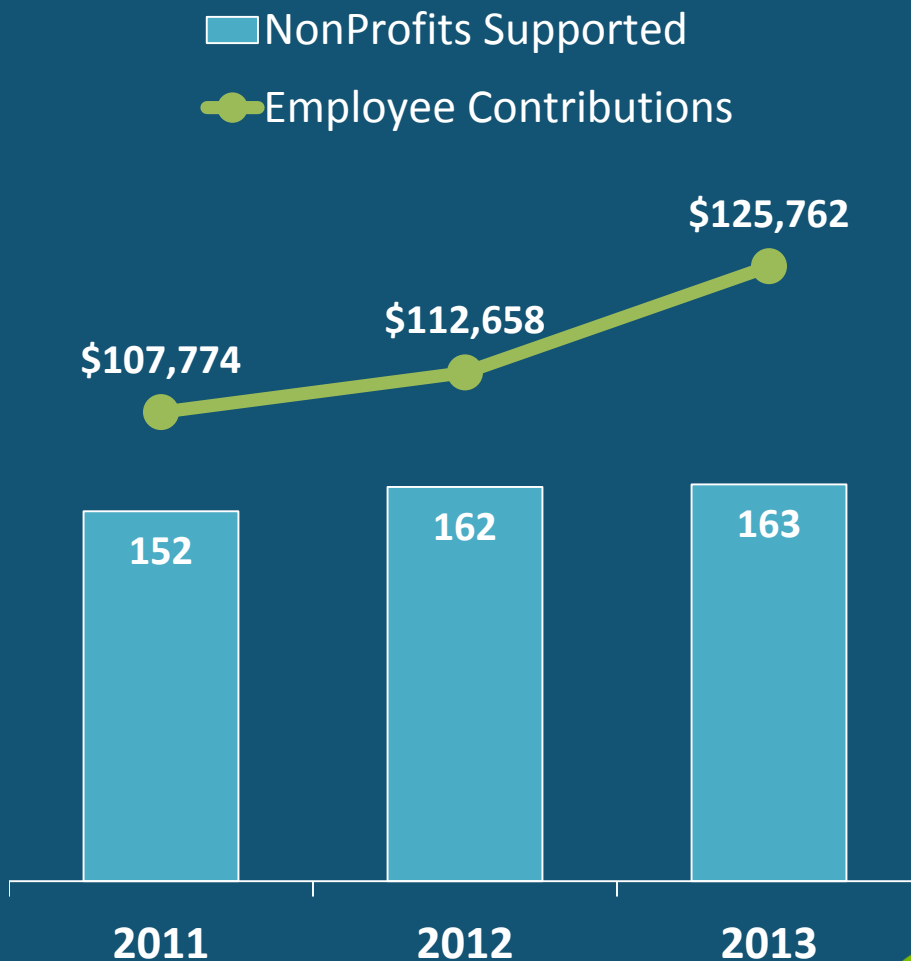


Maritime

- Regional research and environmental scan efforts
 - Maritime Sector Skills Panel, Maritime Cluster Study
- Exposure to maritime career opportunities
 - Ballard Maritime Academy Day Afloat, pilot HRD high school intern with Seaport, working waterfront tour
- Training provider support and technical assistance
 - Center for Wooden Boats youth job training program, Ballard Maritime advisory board, Seattle skills center
- Regional collaboration efforts
 - Joint 15-college application for DOL funds for maritime/logistics training, support letters for MARAD and other grants, Maritime Center of Excellence and the Washington Maritime initiative



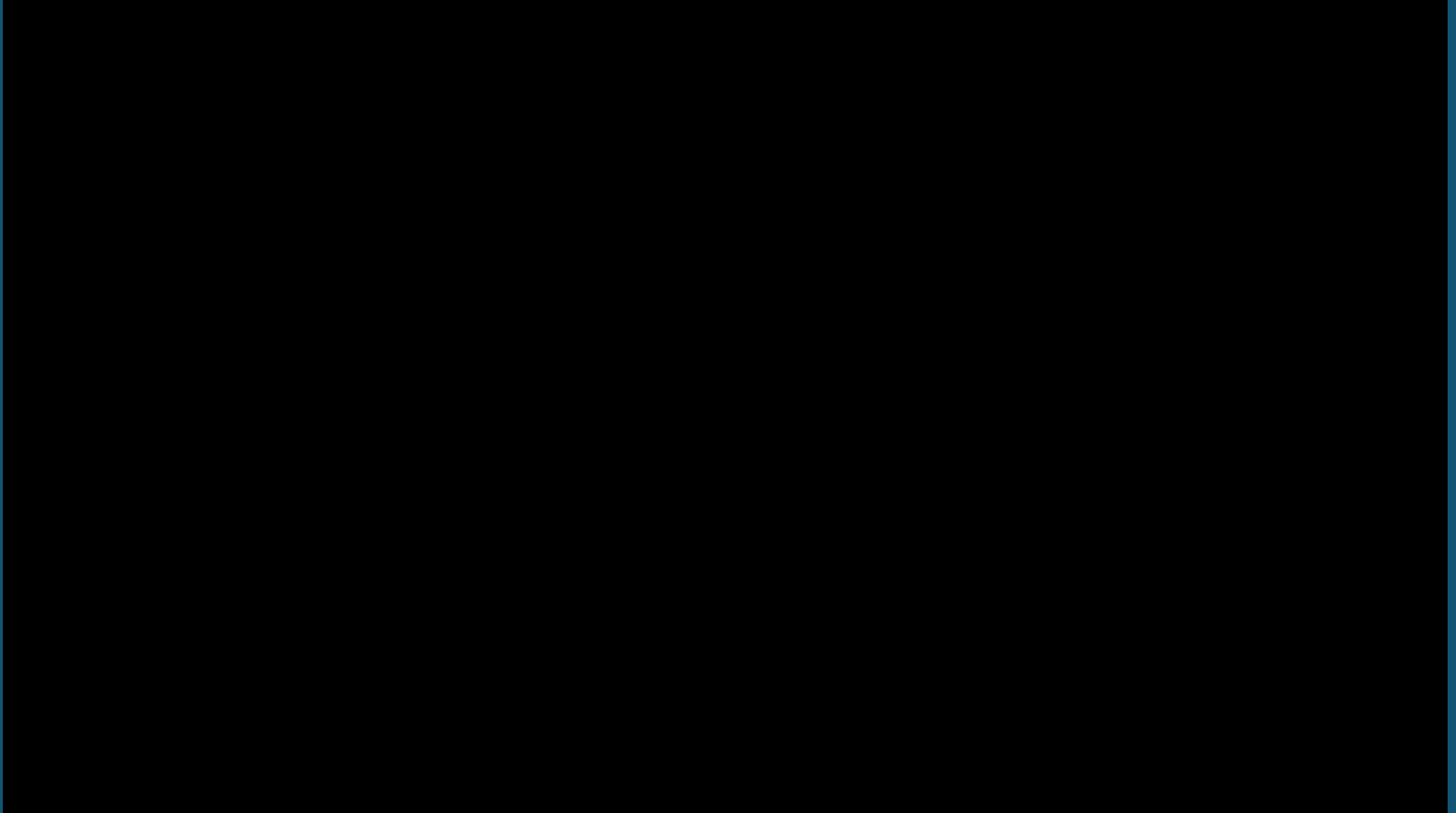
Community Giving Campaign



- Contributions generated through payroll deductions increased almost 12% to over \$125k
- Employee participation increased to just over 10%
- 163 nonprofits supported through the program



Community Giving Campaign



Partner Perspectives

- Small Business
 - *National Association of Minority Contractors, Bob Armstead*
- Workforce Development
 - *Company, Name*
- Small Business – Concessions
 - *Washington C.A.S.H., Ventures Program, Name*



Additional Information

- 2013 OSR “Report to the Community” folio
- 2013 Port Jobs Annual Report
- OSR pages on the Port’s website
- OSR Compass intranet site

